

Sensational You supports Breast Cancer Awareness Month

Did you know that the Canadian Cancer Society estimates that over 24,000 women will be diagnosed with breast cancer this year?

Sensational You recognizes October as Breast Cancer Awareness Month -- an annual campaign to increase public knowledge about the disease. The good news is early detection and treatment are having significant effects on outcomes.

To help our community have better access to detection tools, Sensational You has already donated \$1,000 to the new digital mammography unit at Groves Hospital. For the month of October, each time they sell a bra, they'll donate 5% to the campaign again! **This includes bras sold at the special Triumph fitting day, Wednesday October 15 - call for your appointment.**

Visit them and view their special selection of garments and prostheses available in store for each stage of treatment. Ontario company TruLife has been well received and the staff at Sensational You is pleased to support jobs in Trenton by carrying a full line of bras and inserts. We also have Amoena and ABC Company (American Breast Company) and Janac in the store to offer our customers a wide selection of products to ensure we meet their specific needs.

Sensational You also has information and various other products that can help women at any point of their journey with breast cancer. If you've been newly diagnosed and are facing surgery, radiation or chemotherapy, there are many options of clothing to gently cover and help restore your body shape.

Drop in and ask them about the Ontario Breast Screening Pro-



Cinda, Mary and Thea from Sensational You

gram. All women 50 years of age or over can request this exam with or without a doctor's referral.

A doctor's examination comprised of regular yearly exams can help with the detection of lumps the size of a marble. A self examination is one of the easiest ways to make sure that you are not developing any irregularities in your breast tissue and can be done in a matter of minutes.

That's why we are pleased to be able to donate to the Groves Hospital Foundation for the Digital Mammography Program. This equipment provides the earliest detection method available to find abnormal cells causing cancer the size of a pin head. Early detection is one of the best ways to fight breast cancer in both men and women.

Visit Sensational You at 181 St. Andrew St. E. near Pizza Delight, or call them at 519-766-8818.